



CONTINUITY & RESILIENCE

At-your-convenience eLearning options brought to you by CORE

In general, eLearning is said to be a good tool to spread awareness across the organisation, and get key messages across in a consistent basis. Most methodologies recommend that the organization must establish, implement and maintain a training and awareness program and implemented that effectively supports the organisational objectives by developing the required competence.

Most regulators also demand to see evidence that full efforts have been made to ensure the appropriate Awareness and Training across the organisation, including relevant third parties.

eLearning is an excellent tool to provide such evidence and it also helps provide records about who has undertaken the eLearning modules or has not, including reminders to those who have not. Importantly, this can be done in an automated manner, without too much ongoing effort of the BCM or L&D Team, which can then devote itself to more important governance/readiness activities.

Annual refreshers are also highly recommended - which can be very well achieved via eLearning.

Consider registering for the state-of-the-art eLearning Modules prepared by CORE. For more information, <https://www.coreconsulting.ae/our-team/#ffs-tabbed-11>



Welcome to the

Business Continuity Management Awareness Course

Providing you with an understanding of Business Continuity Management (BCM)

Launch Course



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Embedding BCM in organisation's culture through Training & Awareness (as recommended in the ISO 22301) could help protect the organisation assets, reputation and revenues/ profits.

Other benefits of eLearning:

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- One-time effort to create, but can provide repetitive value, at any frequency you like. Often some of your staff may not be able to appreciate all the key concepts of BCM in one cycle, but what are required for embedding are multiple sessions on an ongoing basis. This is the functionality that eLearning provides you very easily.
- Can be attended at employee convenience. Staff going thru the module can stop, and start again, as they like. They can go through the module again also if they like, to ensure full embedding. This may at times be even better than an instructor-led awareness session.
- Great with large employee strength, because a consistent message can be passed to all, including to third parties – which would avoid any possible inconsistencies caused by different trainers.
- Could be used for refreshers and new hires – need not wait for a physical instructor led training session to be scheduled. That way key message can be passed on quickly, without delay, to new hires and others.
- The BCM eLearning that we prepare for you would be tailor-made for you. So it would reflect the KIB BCMS and Crisis Management Plans, KIB terms and terminology, and the KIB way of doing things. The key messages would be those that KIB wants to pass to those who go through the eLearning module.
- Can be delivered in multiple languages to reflect the nationality mix of your workforce – we enclose screenshots of English and Arabic versions in actual deployment shown in following pages. Though other languages can be built in also, in case you need.
- Need not spend costly face-to-face time for multiple face-to-face sessions – resource bottleneck is taken care of.
- Avoid delays or inconvenience caused by unavailability of a physical trainer/ training session. Deploy your limited high-value BCM resources for more strategic activities than simply draining their time delivering awareness sessions across the entire organisation footprint.
- Easy to set up and install (typically via SCORM file). The BCM eLearning we have prepared and deployed already in 2 KSA banks has been successfully integrated with the bank's systems. Certificates printing as recognition of enhanced BCM understanding, including roles and responsibilities etc.
- Avoids the time and expense of travel to deliver such sessions face to face at different locations. Just this direct and indirect savings of time and effort would make BCM eLearning typically pay for itself.

Some sample slides are given below. For more information on our other eLearning offering in; IT <https://www.coreconsulting.ae/elearning/>



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BCM vs. Crisis Management (the module also covers BCM vs. IT Disaster Recovery etc)

Business Continuity Management Awareness | BCM Framework

MENU

Difference Between BCM and Crisis Management20/73

There is a thin line of difference between BCM and Crisis Management.

Crisis Management



Bringing the incident under control is a Crisis Management activity.

BCM



Resumption of product or service delivery is a BCM activity.

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Terminologies

Business Continuity Management Awareness | BCM Framework

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BCM Terminologies18/73

Activity

Business Continuity Plan

Business Impact Analysis

Risk

Interested Party

Policy

Interested Party:
A Person or an organization that can affect, be affected by, or perceive itself to be affected by a decision or activity. Some of the key interested parties include employees, customers, investors, vendors and suppliers, employees' families, competitors, regulators, trade bodies and more.

Prioritised Activity

Resource

MTPD

RTO

RPO

MBCO

Note that you will not be able to move to the next screen until you have roll over on and read each of the boxes above - Roll over each term to view its definition.

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